

Dear GGHA Members,

As announced on January 5th, the GGHA is working with the International Institute for Sport Business and Leadership (IISBL) at the University of Guelph to help develop a strategic plan for our members. As part of the process we will be looking for feedback from members about their experience with the GGHA through surveys and interviews. We are looking at a three-prong approach – individual interviews with key stakeholders, athlete surveys from our U15 and higher teams as well as a general member online survey.

This e-mail is in support of the individual athlete surveys we would like to conduct.

The members from the IISBL, Dr. Daniel Wigfield and Jaime Magoffin, will be administering the electronic survey along with support from the GGHA board of directors. We will be providing iPads with the survey loaded, or a QR code with a link to the survey in which the athletes would complete either before or after one of their upcoming sessions. We would also make the link available to those who are interested and could not attend one of the in person offerings. The survey itself should take approximately 5-10 minutes to complete and is predominately multiple choice based.

We are currently looking at scheduling but will likely be present at one or more of their upcoming GGHA sessions within the next two weeks. We will coordinate with your team coaches on availability and timing and ensure it does not interfere with their normal schedule.

Please feel free to reach out if you have any questions or concerns in the meantime. Your consideration and participation is greatly appreciated.

Thanks so much,

Michelle Watterson
President
Guelph Girls Hockey Association

Jaime Magoffin

Jaime is a fourth year Management student, working towards a Bachelor of Commerce degree. While completing her studies, Jaime is a four-year member of the University of Guelph Women's Varsity Hockey team. Jaime is a native from

Woodstock, Ontario and has grown up playing for the Woodstock Wildcats, Waterloo Ravens, and the Cambridge Rivulettes organizations.

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Daniel Wigfield, PhD

Daniel is a Postdoctoral Research Associate within the International Institute of Sport Business and Leadership at the University of Guelph. His research program and teaching focuses on organizational behaviour as it relates to optimizing the performance of amateur sport systems — especially, those servicing youth athletes.

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For some further information, please see the below as well please continue to check out our website for more information:

The purpose of the project is to conduct an environmental scan using multiple research methods on behalf of the GGHA. It is from this environmental scan where organizational goals and key performance indicators will be established to guide both the current and future governance as well as enhancement of capacity of the GGHA. By undertaking a thorough assessment of its current operations to establish an improved course of direction for the organization, the GGHA are showing that it is committed to enhancing its professionalization which moves the organization closer to being a model organization in Ontario sport.

The study seeks to assist in establishing a direction for the GGHA that will better serve its constituents. To fully evaluate the current operations of the GGHA, as well as the develop a new strategic plan to help guide the organization through the next five years, the perspectives of various stakeholders of the organization are sought. This project has been reviewed by the Research Ethics Board for compliance with federal guidelines for research involving human participants (REB 23-05-016).

If you have any questions or concerns, please contact any member of the GGHA Board or directors or Dr. Ann Pegoraro or another member of the research team using the contact information listed below.

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