

**PRO HOCKEY LIFE** is the **AUTHORITY**  
for everything the **ELITE LEVEL** hockey  
player needs to play **AT THEIR BEST**



Pro Hockey Life is committed to supporting local hockey in Canada. We've identified your organization as a key community partner that aligns with our mission, and are excited for to partner with you for the upcoming season.

## **WHAT ARE THE BENEFITS OF HAVING PRO HOCKEY LIFE AS A SPONSOR?**

- ❖ *Cash investment* to help cover administrative expenses
- ❖ *Players Passes* to keep players in your organization at the top of their game. Pass provides each player 5 free skate sharpenings – a value of \$43.95 per player!
- ❖ Three (3) *partner pricing transactions per player* at your local store, providing 15% off regular priced merchandise at a time of their choosing

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## **HOW TO APPLY**

1. Fill out the PHL Sponsorship Intake Form at: <https://prohockeylife.elevent.co/>
2. Stay in touch with your local PHL Store Manager or [phlsponsorships@cantire.com](mailto:phlsponsorships@cantire.com) for regular updates

# Team & Association Sales

Looking for a partner to outfit your team or association from head to toe? Reach out to learn about our Team & Association Program.

We offer a wide variety of high quality brands and products at competitive prices, assistance from our knowledgeable staff with team fittings, plus the potential to **unlock additional cash sponsorships** with minimum order guarantees!

To learn more, contact your local store GM, or email [phlsponsorships@cantire.com](mailto:phlsponsorships@cantire.com)



## WHAT WE OFFER

Custom Jerseys (sublimated to fully embellished)  
Custom Team Socks  
Practice Jerseys  
Tracksuits  
Winter Jackets  
Pea coats  
Car Coats  
Long Sleeve T-shirts  
¼ zips  
Coaches bags  
Team bags  
Off-ice training apparel  
Hoodies  
Covid masks  
Shower bags  
Laundry bags  
Team helmets  
Team gloves (custom or stock)  
Team pants (custom or stock)  
Pant shells  
Custom sticks  
Team sticks  
Custom goalie equipment  
Preferred pricing on elite sticks  
Preferred pricing on elite skates  
& much more

For individual team sales  
please inquire within



PROUD SUPPORTER OF MINOR HOCKEY ACROSS CANADA